

## A must-have MP3 player for fashion leaders Apacer's new Audio Steno AU350

A MP3 player born for fashion leaders! Apacer Technology Inc, a global leader in memory modules and digital storage, recently announced the new Audio Steno AU350, an absolutely stylish MP3 player. The new AU350 adopts the extra slim design and super compact built-in rechargeable Lithium Polymer battery. Its easy carrying mini size (L 7 cm/ W 2.9 cm) allows user to enjoy music everywhere, and also fits all the trendy people's fashion taste. Moreover, the spray print and aluminum-made hair-line finish keypad, bring the AU350 the most luxurious texture and a distinguish urban chic look. Furthermore, its tailored lanyard earphones reproduce the original tones extremely accurate. With high quality sound and high fashion look, the AU350 user can enjoy music all the time and be in the spotlight everywhere. According to Apacer's Product Director, C.K. Chang," the AU350 is tailored for the person who cares about fashion and vogue, especially the urban user. However, a great sound is actually the soul of a MP3 player. And good earphones are just the key to achieve this goal. The AU350 not only has a stylish look, it also includes high-sensitivity earphones to offer a superior listening experience." Its 15 mm neodymium magnet Mylar speaker can perfectly reproduce the powerful super bass sound and the clear high-pitched sound. In addition, the AU350 also features the special hotkey to quickly set up seven EQ modes, including Normal, Pop, Rock, Classic, Jazz, Bass and Treble. No matter you want to swing with Razzle-Dazzle Jazz or get



into hardcore heavy mental, the AU350 will create the suitable environmental sound to fit your music taste in a quick and simple way.

The AU350 includes the high-energy built-in rechargeable lithium battery, and it allows user to listen the music much longer than traditional dry battery. Its negative white backlight LCD

display is easier to read in dark, and brings a tasteful fashion feel. The built-in flash memory capacity of the AU350 is available in 1 GB and 2 GB. Combining style and function, the new AU350 is rededy to help music lover to make the strongest fashion statement.

About Apacer: Apacer Technology Inc. is a global leader in memory module and digital storage for both hardware and software research and development. Since the company's inception, Apacer's focus on recording, reproducing and retaining digital data of all kinds, allows our customers to "Access the best" memory products and services. Apacer is the fifth largest independent DRAM module supplier with a global sales and marketing network to support distributors, OEMs, and retail customers. Apacer has built a reputation for memory modules that offer high performance, reliability and value. Apacer also provides some of the newest and most exciting digital mobile entertainment devices that play, record, share and store the digital content that is part of everyday life. For more information about Apacer, please visit [www.apacer.com](http://www.apacer.com).

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