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Apacer unveils new Audio Steno AU240 MP3 player

By NCN News Network



Apacer Technology Inc announced the new Audio Steno AU240, a MP3 player with sleek and compact look. Unlike other MP3 players of plastic

material, the leather finish brings AU240 a sense of nobility in addition to its slim appearance. Lighter, shorter, and thinner, the AU240 packs the most elegant feel and urban trendy style into its polished and slender case. The blue backlight LCM display also gives the AU240 a fashion taste. Combining compact size convenience and trendy sleek look to suit your style and budget, the AU240 is just the most ideal MP3 player born for young generations.

According to Apacer's Product Director, C.K. Chang, "the development concept of the AU240 comes from integrating streamlined appearance with convenience and perfection. Moreover, the AU240 has competitive price among MP3 players of the same memory capacity. It made the new AU240 a perfect fit with the need of young people. The AU240 includes a direct USB connector, so users can transfer data without an additional USB cable. Thus, it is not only a MP3 player, but also a portable USB drive to store digital data. Furthermore, with its mini size (L 7.6 cm and W 2.6 cm) to deliver great sound, users can simply take the AU240 anywhere to enjoy music any time." The compact size of AU240 can slips invisibly into almost any pocket. It is also a handy tool to store and carry essential data files.

Moreover, the high-energy Li-battery of AU240 provides a much longer music playback than traditional dry battery. The built-in flash memory capacity of the AU240 is available in 1 GB, 2 GB and 4GB. With slim, sleek and compact look, the AU240 is a new generation MP3 player featured smart function of data saving plus music. If you care both style and convenience, the AU240 is absolutely your MP3 player!

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