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Apacer Audio Steno AU240 MP3 Player announced

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Apacer Technology has announced the new Audio Steno AU240 MP3 player, which is very stylish, sleek and compact.

The Audio Steno AU240 MP3 player is unlike any other MP3 players, which are mostly made of plastic. But this new player from Apacer has a leather finish adding a sense of elegance and urban trendy style.

This MP3 player comes in capacities of 1GB, 2GB and 4GB. The best part is that one is able to save not only music files but also data.

The Apacer Audio Steno AU240 MP3 player sports a blue backlight LCD display. Moreover, the high-energy Li-battery of the player provides a much longer music playback than traditional dry batteries.

According to Apacer's Product Director, C.K. Chang, "the development concept of the AU240 comes from integrating streamlined appearance with convenience and perfection. Moreover, the AU240 has competitive price among MP3 players of the same memory capacity. It made the new AU240 a perfect fit with the need of young people."

"The AU240 includes a direct USB connector, so users can transfer data without an additional USB cable. Thus, it is not only a MP3 player, but also a portable USB drive to store digital data. Furthermore, with its mini size (L 7.6 cm and W 2.6 cm) to deliver great sound, users can simply take the AU240 anywhere to enjoy music any time," Chang added.



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