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Apacer Launches New Audio Steno AU840

By itVARnews Staff Tuesday, November 06, 2007



Are you looking for a MP4 player? Check out the brand new AU840! Apacer Technology Inc., a global leader in memory modules and digital storage, announced the new Audio Steno AU840, a mobile multimedia center tailored for sharing digital Ads by Google entertainment.

The new AU840 features a 2.2-inch color TFT screen and can perfectly present/share multiple high quality images, including video clips, e-book and digital photo. It also can be used as portable digital photo frame to let user show all the cherish memories with friends anytime. Moreover, the AU840 includes dual earphone output jacks with speakers and is equipped with two pairs of high-sensitivity lanyard earphones. So the user can create a shareable listening experience with others. With large size screen, high power speakers and two pairs of earphones, the powerful AU840 is ready to multiply your multimedia experience and spread out the digital fun!

According to Apacer欽檚 Product Director, C.K. Chang, "the development concept of AU840 comes from sharing multimedia program between people. As more and more popularity of digital device applications, people are used to storing their precious moment in digital formats to share with others conveniently. However, the most MP3 or MP4 players nowadays are made for single user only. From now on, the new AU840 is going to help people share their digital life with their friends."

Beyond the convenience of digital program sharing, the AU840 also features a stylish urban chic look. As for surface treatment, mirror finishing is applied to the screen and leather finishing to the body. The AU840 is not only the powerful mobile multimedia center, but also the best choice to display your fashion taste. The built-in flash memory capacity of the AU840 is available in 2 GB and 4 GB. Sharing the digital entertainment with your friend! AU840 let every user experience the multimedia program with style





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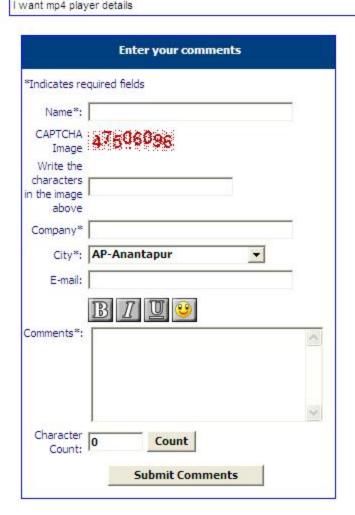
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