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Apacer launches AU840 by MarketFlash Bureau Delhi

Nov 13, 2007

Apacer Technology, a global memory modules and digital storage provider, announced the new Audio Steno AU840, a mobile multimedia center tailored for sharing digital entertainment. The new AU840 features a 2.2-inch color TFT screen and can present and share multiple high quality images, including video clips, e-book and digital photo.

AU840 also can be used as portable digital photo frame and includes dual earphone output jacks with speakers and is equipped with two pairs of high-sensitivity lanyard earphones.

The tailored earphones of the AU840 adopt a 15 mm neodymium magnet Mylar speaker, which claims to reproduce the full range of sound, including powerful super bass and the clear high-pitched sound. Besides, the AU840 includes a video decode engine and plays up to 20 frames per second.

According to C.K. Chang, Product Director, Apacer, "The development concept of AU840 comes from sharing multimedia program between people. As more and more popularity of digital device applications, people are used to storing their precious moment in digital formats to share with others conveniently. However, the most MP3 or MP4 players nowadays are made for single user only. From now on, the new AU840 is going to help people share their digital life with their friends."

The product boasts of a mirror finishing at the surface and leather finishing at the screen. The built-in flash memory capacity of the AU840 is available in 2 GB and 4 GB.



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