

Apacer's new Audio Steno AU350

Absolutely new style! With urban chic look and high quality sound, fashionable AU350 is ready to help music lover to make the strongest fashion statement.

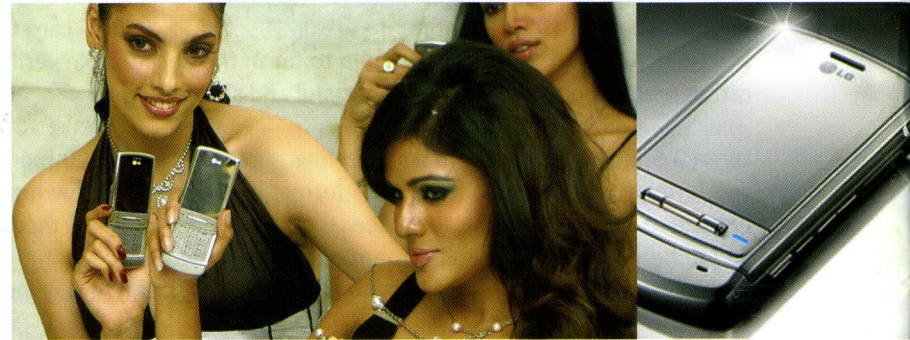


The new Audio Steno AU350, a stylish MP3 player. Its mini size (L 7 cm/ W 2.9 cm) allows user to enjoy music everywhere, its tailored Lanyard earphones reproduce the original tones extremely accurately. The AU350 also features the special hotkey to quickly set up seven EQ modes, including Normal, Pop, Rock, Classic, Jazz, Bass and Treble

The AU350 includes the high-energy built-in rechargeable lithium battery, and it allows user to listen the music much longer than traditional dry battery. Its negative white backlight LCD display is easier to read in dark, and brings a tasteful fashion feel. The built-in flash memory capacity of the AU350 is available in 1 GB and 2 GB. Combining style and function, the new AU350 is ready to help music lover to make the strongest fashion statement.

LG set to dazzle India with "Shine"

- Launches India's first full metal-bodied phone from the premium Black Label series of mobile phones
- Target to be amongst the top 3 players in the premium handsets category in India
- Targets growth of 150 % by first quarter of 2008



Following the phenomenal success of the first handset from the Black Label series, the LG Chocolate phone, LG Electronics today announced the India launch of LG Shine, the latest handset in its premium Black Label series of mobile phones developed on total style. A global best seller, Shine is India's first and only full metal bodied phone with a Multi Function Scroll Key. Shine will be available both in a slider phone and bar phone version. The Indian market is one of our key markets, as it has the potential to grow at double digit rates annually- says Mr. Choi, LG Mobile Communications' Vice President of Asia, Middle East, and Africa. Other major company sources say: "As the second handset under the Black Label series, LG Shine is set to capture the imagination of mobile phone users who crave for the perfect balance between design and technology- and increase their GSM market share to 3.41 % by first quarter of 2008 "