Apacer MP3 AU240 and AU581 Media Review - Living Digital Magazine - India


### Audio Steno AU240

**Pros**
- Clear sound
- Great battery backup
- Easy user interface

**Cons**
- Basic feature set

**Price**
- Rs. 2,850 (2 GB)

**Performance**
- ★ ★ ★ ★ ★

**Coolness**
- ★ ★ ★ ★ ★

**Specs**
- Direct USB connector, leather surface finishing, backlit LCD, MP3/WAV/WMA, FM, built-in Li-ion battery

**Verdict**
- **BUY**

**What's Hot**
- Clear sound
- Great battery backup
- Easy user interface

**What's Not**
- Basic feature set

**Editor's Rating**
- 8/10
  - Performance: 8/10
  - Coolness: 8/10

**User Rating**
- Not Rated

**Price**
- Rs. 2,850/-

**User Name**
- [Enter Name]

**Rate**
- [1 to 5 stars]

**Submit**
Audio Steno AU581

Pros
- Clear sound, great battery backup, easy user interface

Cons
- Supplied earphones are not comfortable

Sold by www.apacer.com

Performance ★★★★★
Coolness ★★★

Specs
- Unique dual color coating, direct sound effect (EQ) button, OLED display, built-in FM stereo and recording, 2 GB internal memory

Verdict

Price
- Rs. 4,950 (2 GB)

Editor's Rating
- 8/10

What's Hot
- Clear sound
- Great battery backup
- Easy user interface

What's Not
- Supplied earphones are not comfortable

User Rating
- Not Rated

User Name

Rate

Submit
Apacer MP3 Players: Music Simplified

Rahul Gupta
1/10/2000

The Audio Steno series from Apacer combines function with music as is the new trend. The AU808 MP3 player has a leather finish and a single line-backlit USB, while the AU851 has a special dual color rear coating, USB display and a blue crystal finish that immediately grabs attention.

Both are lightweight and easy to use and have FM built-in (though the AU808 doesn't have video recording). Unlike many of the other entry-level MP3 players, these players actually come with a set of stereo earphones. You can of course use your own earphones if you like - and pairing these players up with a shortages from brands like Creative and Sony made a difference. Instead of various genres of music, AU808, AU851, and AU855, etc, it suits all kinds of music. Sometimes, the right size can overpower the same problem that can't be resolved with a better set of earphones.

Among the players, there's both an available in capacities ranging from 1 to 4 GB and also rechargeable Lithium Polymer batteries that can be charged by USB. The maximum playback time of the AU808 and AU851 varies from 6 and 8 hours respectively. Adding songs is simple, just connect via USB and drag & drop the songs into it.

There are many other similar flash-based players available out there from Philips, Samsung and Creative. Buy one of these and you get similar sound quality and features at a lesser price. Ultimately, you have to decide what's more important to you, a big brand name or more bang for your buck.

---

**Audio Steno AU808**
- Price: Rs 4,990 (2 GB)
- Performance: ★★★★★
- Coolness: ★★★★★
- Pros:
  - Clear sound, great battery backup, easy user interface
- Cons:
  - Supplied earphones are not comfortable
- Sold by: www.apacer.com

**Audio Steno AU851**
- Price: Rs 4,990 (2 GB)
- Performance: ★★★★★
- Coolness: ★★★★★
- Pros:
  - Clear sound, great battery backup, easy user interface
- Cons:
  - Basic feature set
- Sold by: www.apacer.com

---

**Audio Steno AU250H**
- Price: Rs 2,990 (2 GB)
- Performance: ★★★★★
- Coolness: ★★★★★
- Pros:
  - Clear sound, great battery backup, easy user interface
- Cons:
  - Basic feature set
- Sold by: www.computer.com

**Audio Steno AU850**
- Price: Rs 4,990 (2 GB)
- Performance: ★★★★★
- Coolness: ★★★★★
- Pros:
  - Clear sound, great battery backup, easy user interface
- Cons:
  - Basic feature set
- Sold by: www.computer.com

---

**Editor's Rating:** 8/10

**User Rating:** Not Rated

---

**Verdict**
Music simplified with Apacer MP3 players

Rahul Gupta
Wednesday, January 30, 2009

The Audio Stereo series from Apacer combines fashion with music as is the new trend. The AU240 MP3 player has a leather finish and a single line backlit LCD, while the AU881 has a unique dual color mirror coating, OLED display and a blue crystal finish that immediately grabs attention.

Both are lightweight and easy to use and have FM built in (though the AU240 doesn't have voice recording). Unlike many of the other entry-level MP3 players, these ones actually come with a set of decent earphones. You can of course use your own earphones if you like - and pairing these players up with a decent set from Sennheiser or Creative will definitely make a difference. I listened to various genres of music: Jazz, trance, pop, classic etc; it suits all kinds of music. Sometimes, the highs do tend to overpower the bass-a problem that can be rectified with a better set of earphones.

Among the specs: they're both available in capacities ranging from 1 to 4 GB and have rechargeable lithium polymer batteries that can be charged by USB. The maximum playback time of the AU240 and AU881 was up to 6 and 8 hours respectively. Adding songs is simple; just connect via USB and drag & drop the songs onto it.

There are many other similar flash-based players available out there like Philips, Samsung and Creative. Buy one of these and you'll get similar sound quality and features at a lesser price. Ultimately, you'll have to decide what's more important to you: a big brand name or more bang for your buck!