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Apacer introduces 4GB Memory Card

2/27/2008

By VARIndia Correspondent



Apacer Technology has introduced its new product line-up of microSD High Capacity flash memory cards starting with a 4G microSDHC in a class 6 speed rating, while 8GB microSDHC is scheduling to launch in 2008 Q1.

Apacer's Product Director, C. K. Chang, said, "The market for high-capacity memory cards is growing rapidly, driven by more and more personal digital cards to expend the market share in whole world." devices able to handle high-resolution video clips, pictures and other media applications. Demand for microSDHC cards is expected to boost in the mobile phone market in 2008. To focus on this market trend and maximizing the satisfaction of consumer's need, Apacer has enhanced its competitiveness in advanced technologies by integrating supply chain, in addition to guarantee abundant output from the manufactories for mobile

Apacer offers a complete line-up of mobile cards: microSD and microSDHC cards range in capacity from 1GB to 8GB (2008, Q1). An 8GB microSDHC card is capable of storing around 2,048 digital songs, more than 2,400 high-resolution pictures, or up to 34.3 hours of high-quality MPEG 4 video. While the same size with the original microSD card, microSDHC is only compatible with microSDHC host devices and not backward compatible with standard microSD-enabled devices and readers.

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